



SWISS MEDIA CLOUD

✘ SOFTWARE AS A SERVICE

- Video Delivery Platforms (VDP)
- Mediahub

SWISS TXT supplies Kaltura's SaaS Video Delivery Platform (VDP), the market-leader for education and corporate communications.

✘ PLAYOUT

- Content Delivery Network (CDN)
- Live streaming
- HbbTV Live streaming
- Akamai streaming
- Video on demand

SWISS TXT operates its own Swiss-based delivery platform for local content. As an Akamai partner, we enable global streaming, while our automatic load-balancing system ensures you get high-quality architecture at a great price.

✘ BROADCAST

- Access services
- Transcoding
- Workflows

SWISS TXT has been the Swiss Broadcasting Corporation (SRG SSR)'s multimedia service-provider for 30 years and it's still growing, with companies including Welt der Wunder having recently joined SWISS TXT.

✘ OTT

- Video on demand
- Online video portals
- Interactive TV/HbbTV

SWISS TXT developed SRG's current HbbTV platform, which it operates from its own computer centre.

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✘ CASE MEDIAHUB

- Artificial intelligence (AI) supported workflows for automatically generated subtitles (intralingual and interlingual)
- AI-supported automatic subtitling to generate video metadata (e.g. for editorial teams or archives)
- A complete solution for distributing films and TV programmes
- Also suitable for use in corporate learning and content marketing
- Ingest, asset management and delivery of videos, allowing titles to be distributed to partners and buyers
- User-friendly front end for easy title management and total control of the entire production chain



✘ CASE VDP - MEDIASPACE

With Kaltura MediaSpace™, the world's leading rich media portal for every application, you can set up your own "private YouTube™" in no time.



Thanks to the MediaSpace video portal, users can securely create, manage, and watch rich media content live or on-demand, anytime, anywhere. MediaSpace offers outstanding ease of use across a range of devices and peerless user engagement, as well as powerful control and management tools. MediaSpace encourages community, collaboration, learning and social activities using the power of online video. In the past, single administrators or small teams used to publish for a large audience. MediaSpace revolutionises this process by making it possible to generate and share content by engaging a range of stakeholders, hosts and viewers over a variety of channels.

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x SERVICE SPECIFICATION

- Self-service portal (for computing, backup, storage and network services).
- Servers provided and scaled (CPU, RAM, hard drive) within minutes at the touch of a button.
- Customers are free to choose their own data centre. A data centre can be allocated for each virtual server.
- Multi-client capability thanks to separate, isolated individual customer environments.
- A range of storage options – from high-performance storage with short latencies (SSD) to great value nearline storage for multimedia archives.
- Customer-focused service management processes (including incident, problem and change processes), and quick action in the event of disruption.
- Outstanding disaster recovery, excellent value for money, high scalability and high bandwidths for the provision of on-line context, along with high levels of standardisation, agility and flexibility.
- Infrastructure can be automated using a public API, including for DevOps, continuous deployment & integration.
- Integration with configuration management tools, including Puppet and Ansible, allowing complete infrastructure automation.
- Load-balancing for the highest levels of availability.
- Easily create identical test, integration and production environments.

GET MORE FROM SWISS TXT



SECURITY

DATA SECURITY
IN 2 DATA CENTRES



PLAYOUT AND STORAGE

SWISS HOSTING,
GLOBAL PLYOUT



ACCESS SERVICES

AUTOMATIC OR
MANUAL SUBTITLING



TURN-KEY

INFRASTRUCTURE AND SOFTWARE
IN THE CLOUD



24/7 PERSONAL SUPPORT

IN ENGLISH, FRENCH
OR GERMAN



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