



# **MEDIAHUB**

## *COMPLEX WORKFLOWS BECOME EASY*

The media management system «mediahub» from SWISS TXT is designed to automate treatment and editing of audio and video data as well as of radio and tv signals.

The modular cloud platform is easy to use and can be scaled to meet the highest demands. Third-party providers of specialised API services can be integrated in mediahub workflows.

mediahub works with API, RSS or Watch Folder and can be integrated into any system.

### **AUTOMATED WORKFLOWS**

- Combination of complex, automatic and conditional workflows with manual treatment
- Programming of workflows with a graphic user interface

### **INGEST & DELIVERY**

- Treatment of single files or thousands of data
- Possibility to deliver to one single e-mail addressee or to dozens of business partners
- Data transfer done with standard methods, as ftp, Watch Folder etc.

### **METADATA**

- Automatic import of existing metadata
- Subsequent completion or structuring of metadata – manually or automatically
- Adaptation of metadata templates according to needs

### **AUDIO & VIDEO MINING**

- Automatic analysis and indexation of audio and video contents for further treatment
- Added value gain from media data with technologies such as Speech to Text (STT), machine translation, facial, image and video recognition etc.

### **GRAPHIC EDITORS**

- Tools with graphic user interfaces for manual work processes
- Frame-accurate treatment and segmentation of video sequences for subtitling

### **TRANSCODING & CONVERSION**

- Generation and conversion of audio and video data in all standard formats
- All standard subtitling formats are supported